



# 2026 EVENTS

## AGENTIC AI

JANUARY 27  
KREISLER, FRANKFURT

MARCH 10  
NYC

MAY 5  
SAN FRANCISCO

SEPTEMBER 3  
LONDON

Agentic AI in Procurement Summit Roadshow Frankfurt/NYC/SF/London: The Agentic AI Procurement Roadshow brings together senior procurement, data, and digital transformation leaders in San Francisco, New York, Frankfurt, and London for a practical, buyer-led exploration of how agentic AI will reshape processes, decision-making, and operating models over the next five years. Across all four cities, sponsors gain direct access to high-intent practitioners who are actively building AI roadmaps, upgrading data foundations, rethinking intake and automation, and seeking partners who can deliver real, deployable value—not hype. Through intimate, curated formats including panels, challenge/solution roundtables, and high-visibility demo zones, this roadshow allows solution providers to position their technology at the heart of the conversations shaping the next wave of procurement innovation, creating meaningful dialogue, trust, and high-quality pipeline with organisations ready to take action.

Audience: 60-100 Procurement, Digital Transformation and CoE leaders

## QUALITY DATA, SMART PROCUREMENT

JANUARY 28  
VIRTUAL

Quality Data, Smart Procurement brings together the most data-mature procurement, analytics, and digital operations leaders to tackle one of the function's biggest priorities for 2026: turning messy, fragmented, inconsistent data into a strategic asset that accelerates decision-making. For sponsors, this virtual event offers direct access to hands-on practitioners and data owners who are actively building taxonomies, improving categorization, cleansing supplier and contract data, strengthening governance, and investing in AI-enabled analytics. With attendees from operational analytics teams, centres of excellence, procurement excellence, and digital transformation functions, this forum creates a high-intent environment for solution providers to showcase tools that enhance data quality, enrichment, visibility, dashboards, and supplier intelligence. Sponsors gain visibility at the exact moment organisations are assessing their data foundations and seeking partners who can help them move from reporting to insight, and from insight to action.

Audience 250-400 global procurement leaders and data specialists

## WOLF PACK SUMMIT IN PARTNERSHIP WITH THE PROCUREMENT PACK

APRIL 15-16  
THE BRIDGE BUILDING  
NASHVILLE

The Wolf Pack Summit is the only event designed specifically for lone-wolf and small-team procurement leaders—an influential, hands-on audience often overlooked by traditional enterprise conferences. Over two highly interactive days, the Summit brings together senior practitioners who manage wide-ranging responsibilities with limited resources and who actively seek technologies and partners that can extend their capacity, automate workflows, and enable smarter decision-making. With practical panels, high-intent demo hubs, and challenge-solution roundtables, this event creates an environment where vendors can engage directly with buyers who move quickly, value transparency, and prioritise solutions that deliver immediate impact. For sponsors, it's a rare opportunity to build meaningful relationships with procurement leaders who are shaping modern, lean, data-driven operating models—and who rely heavily on technology to scale.

Audience: 60-80 solo / small team procurement leaders

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## BOSTON BOAT PARTY

APRIL 21  
BOSTON

The Boston Boat Party is an exclusive, high-engagement networking experience designed for procurement and supply chain leaders attending the Women in Procurement seminar. Set aboard the classic Lexington Boston paddle-wheel boat, this two-hour harbor cruise brings together up to 145 practitioners, rising leaders, and industry partners for meaningful conversation in a relaxed yet elevated setting.

For sponsors, the Boat Party offers a rare opportunity to connect with a highly engaged community outside the traditional conference environment — creating space for deeper dialogue, authentic relationship-building, and high-quality touchpoints with decision-makers who are open, curious, and actively expanding their professional networks. With stunning waterfront views, curated networking moments, and light food and drinks, this experience blends the ease of social connection with the high intent of a specialist procurement audience.

Audience: 100–145 procurement and supply chain leaders

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## WOMEN IN PROCUREMENT (WIP)

APRIL 21  
BOSTON

Women in Procurement: Leadership & Development Seminar brings together a highly engaged community of procurement professionals who are committed to accelerating their careers, strengthening their leadership capabilities, and expanding their influence within the business. This one-day forum attracts rising stars, team leads, and senior practitioners who play a central role in shaping procurement strategy and championing digital transformation inside their organizations. For sponsors, the event offers a uniquely high-trust environment with decision-makers who are actively seeking tools that enhance efficiency, streamline stakeholder engagement, support team development, and enable smarter, data-driven work. Through interactive sessions, leadership workshops, candid discussions, and intimate roundtables, sponsors gain meaningful access to a motivated audience that values authentic engagement and invests in solutions that help them excel personally and professionally.

Audience: 60-100 senior and next gen procurement leaders



## QUALITY DATA, SMART PROCUREMENT

SEPTEMBER 7  
NYC

Quality Data, Smart Procurement NYC is a one-day, in-person forum bringing together procurement, analytics, data governance, and digital operations leaders who are actively reshaping the data foundations that power modern sourcing and supplier decision-making. Designed for hands-on practitioners and data owners, this event goes beyond theory to tackle the real challenges of taxonomy design, categorization, vendor master enrichment, contract data structuring, dashboard accuracy, fragmented ERP environments, and the role of AI in cleansing and classification. For sponsors, it creates a high-intent environment with buyers who are prioritizing investments in data quality, visibility, and intelligent analytics tools as they build more scalable, insight-driven operating models. With interactive panels, breakout working sessions, and high-engagement networking, the NYC edition offers solution providers a rare opportunity to influence procurement data strategy at the exact moment organizations are allocating budget to fix foundational issues and accelerate digital transformation.

Audience 60-80 global procurement leaders and data specialists

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## WOLF PACK SUMMIT EU

SEPTEMBER 13-15  
BERLIN

The Wolf Pack EU Summit is the only event designed exclusively for lone-wolf and small-team procurement leaders across Europe — the practitioners managing huge remits with limited resources and driving digital, data and automation agendas from the ground up. Over two highly interactive days, the Summit brings this community together to share practical strategies on efficiency, automation, data integrity, category management, AI adoption, stakeholder influence, and building scalable operating models. With demo hubs, roundtables, workshops, and candid main-stage discussions, sponsors gain direct access to hands-on decision-makers who are actively evaluating tools that extend capacity, automate workflows, simplify contracting, improve visibility, and enhance the everyday user experience. For solution providers, Wolf Pack EU offers a uniquely high-intent environment to build relationships, engage in meaningful product conversations, and support a demographic that relies heavily on technology to operate lean, move fast, and deliver impact.

Audience: 40-60 solo / small team procurement leaders



## **DIRECTS**

OCTOBER 20-21  
ATLANTA

TechDirect 2026 is the premier in-person gathering for senior leaders in direct procurement, supply chain, engineering, and manufacturing digital transformation who are actively modernizing the systems, data, and supplier relationships that power the factory of the future. This one-day summit in Atlanta brings together 100–150 of the most influential decision-makers in direct materials, offering solution providers a rare opportunity to engage with leaders evaluating new technologies across cost modeling, supplier collaboration, BOM integration, material intelligence, quality management, digital twins, and AI-driven forecasting. With interactive panels, curated demos, practitioner case studies, peer roundtables, and high-intent networking built directly into the agenda, TechDirect enables sponsors to position their technology within the fast-growing transformation agenda across manufacturing, automotive, industrials, med-tech, aerospace, and consumer goods. For vendors, it's a unique chance to influence strategy, accelerate adoption, and build pipeline with organisations making real investment decisions around resilience, cost, AI readiness, and the digital thread from engineering to procurement.

Audience: 60-80 procurement and supply chain leaders with a focus on direct procurement, supplier partnerships and organizational transformation

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## **TECH SOURCING**

NOVEMBER 10-11  
CHICAGO, NAVY PIER

Tech Sourcing is the flagship summit for senior procurement, sourcing, IT commercial, and digital transformation leaders who are navigating the rapidly evolving technology spend landscape. This event brings together 250–350 decision-makers responsible for software, cloud, SaaS, AI, services, and infrastructure sourcing — creating one of the highest-intent buying environments in the market. Built around practitioner-led panels, category deep dives, negotiation strategy sessions, supplier risk conversations, and hands-on demos, Tech Sourcing gives sponsors direct access to leaders who are actively evaluating new tools around intake, orchestration, CLM, SaaS management, supplier intelligence, risk, analytics, and AI-driven automation. With curated roundtables, 1:1 meetings, demo zones, and a strong focus on community-building, the summit enables solution providers to build meaningful relationships, shape category strategy conversations, and influence live pipeline decisions at organisations driving modernisation across their technology procurement ecosystem

Audience: 250-300+ CPOs, Head of Procurement, IT Procurement & Tech Sourcing Leaders

