



2027 EVENTS

AGENTIC AI

FEBRUARY, FRANKFURT

FEBRUARY, AUSTIN

MARCH, NYC

MAY, SAN FRANCISCO

SEPTEMBER, LONDON

Agentic AI in Procurement Summit Roadshow Frankfurt/Austin/NYC/SF/London: The Agentic AI Procurement Roadshow brings together senior procurement, data, and digital transformation leaders in San Francisco, New York, Austin, Frankfurt, and London for a practical, buyer-led exploration of how agentic AI will reshape processes, decision-making, and operating models over the next five years. Across all five cities, sponsors gain direct access to high-intent practitioners who are actively building AI roadmaps, upgrading data foundations, rethinking intake and automation, and seeking partners who can deliver real, deployable value—not hype. Through intimate, curated formats including panels, challenge/solution roundtables, and high-visibility demo zones, this roadshow allows solution providers to position their technology at the heart of the conversations shaping the next wave of procurement innovation, creating meaningful dialogue, trust, and high-quality pipeline with organisations ready to take action.

Audience: 60-100 Procurement, Digital Transformation and CoE leaders

PROCUREMENT DATA UNLOCKED

MARCH – RUNNING
ALONGSIDE AGENTIC NY

Procurement Data Unlocked brings together the most data-mature procurement, analytics, and digital operations leaders to tackle one of the function's biggest priorities for 2027: turning messy, fragmented, inconsistent data into a strategic asset that accelerates decision-making. For sponsors, this virtual event offers direct access to hands-on practitioners and data owners who are actively building taxonomies, improving categorization, cleansing supplier and contract data, strengthening governance, and investing in AI-enabled analytics. With attendees from operational analytics teams, centres of excellence, procurement excellence, and digital transformation functions, this forum creates a high-intent environment for solution providers to showcase tools that enhance data quality, enrichment, visibility, dashboards, and supplier intelligence. Sponsors gain visibility at the exact moment organisations are assessing their data foundations and seeking partners who can help them move from reporting to insight, and from insight to action.

Audience 80-100 global procurement leaders and data specialists

WOLF PACK SUMMIT IN AFFILIATION WITH THE PROCUREMENT PACK

APRIL, MIAMI

The Wolf Pack Summit is the only event designed specifically for lone-wolf and small-team procurement leaders—an influential, hands-on audience often overlooked by traditional enterprise conferences. Over two highly interactive days, the Summit brings together senior practitioners who manage wide-ranging responsibilities with limited resources and who actively seek technologies and partners that can extend their capacity, automate workflows, and enable smarter decision-making. With practical panels, high-intent demo hubs, and challenge-solution roundtables, this event creates an environment where vendors can engage directly with buyers who move quickly, value transparency, and prioritise solutions that deliver immediate impact. For sponsors, it's a rare opportunity to build meaningful relationships with procurement leaders who are shaping modern, lean, data-driven operating models—and who rely heavily on technology to scale.

Audience: 60-80 solo / small team procurement leaders

WOLF PACK SUMMIT EU

MAY, LONDON OR MUNICH

The Wolf Pack EU Summit is the only event designed exclusively for lone-wolf and small-team procurement leaders across Europe — the practitioners managing huge remits with limited resources and driving digital, data and automation agendas from the ground up. Over two highly interactive days, the Summit brings this community together to share practical strategies on efficiency, automation, data integrity, category management, AI adoption, stakeholder influence, and building scalable operating models. With demo hubs, roundtables, workshops, and candid main-stage discussions, sponsors gain direct access to hands-on decision-makers who are actively evaluating tools that extend capacity, automate workflows, simplify contracting, improve visibility, and enhance the everyday user experience. For solution providers, Wolf Pack EU offers a uniquely high-intent environment to build relationships, engage in meaningful product conversations, and support a demographic that relies heavily on technology to operate lean, move fast, and deliver impact.

Audience: 40-60 solo / small team procurement leaders

TECHNOLOGY SOURCING SUMMIT

MAY, LONDON

NOVEMBER, CHICAGO

Technologu Sourcing Summit is the flagship summit for senior procurement, sourcing, IT commercial, and digital transformation leaders who are navigating the rapidly evolving technology spend landscape. This event brings together 250–350 decision-makers responsible for software, cloud, SaaS, AI, services, and infrastructure sourcing — creating one of the highest-intent buying environments in the market. Built around practitioner-led panels, category deep dives, negotiation strategy sessions, supplier risk conversations, and hands-on demos, Technology Sourcing Summit gives sponsors direct access to leaders who are actively evaluating new tools around intake, orchestration, CLM, SaaS management, supplier intelligence, risk, analytics, and AI-driven automation. With curated roundtables, 1:1 meetings, demo zones, and a strong focus on community-building, the summit enables solution providers to build meaningful relationships, shape category strategy conversations, and influence live pipeline decisions at organisations driving modernisation across their technology procurement ecosystem

Audience: 250-300+ CPOs, Head of Procurement, IT Procurement & Tech Sourcing Leaders



**WOMEN IN
PROCUREMENT (WIP)**
SEPTEMBER, NYC

Women in Procurement: Leadership & Development Seminar brings together a highly engaged community of procurement professionals who are committed to accelerating their careers, strengthening their leadership capabilities, and expanding their influence within the business. This one-day forum attracts rising stars, team leads, and senior practitioners who play a central role in shaping procurement strategy and championing digital transformation inside their organizations. For sponsors, the event offers a uniquely high-trust environment with decision-makers who are actively seeking tools that enhance efficiency, streamline stakeholder engagement, support team development, and enable smarter, data-driven work. Through interactive sessions, leadership workshops, candid discussions, and intimate roundtables, sponsors gain meaningful access to a motivated audience that values authentic engagement and invests in solutions that help them excel personally and professionally.

Audience: 60-100 senior and next gen procurement leaders

**THE DIRECT
PROCUREMENT SUMMIT**
OCTOBER
CHICAGO

The Direct Procurement Leadership Summit brings senior direct materials and supply chain leaders together for two days of practitioner-led, decision-ready conversation on how AI and automation are actually being applied across sourcing, supplier risk, cost and demand management. At a high level, this event helps them solve the challenge of moving from reactive, manual, fragmented sourcing to a more data-driven, AI-enabled, resilient procurement operating model - one that improves supplier visibility, reduces risk, protects production continuity, strengthens cost decisions, and helps procurement become a stronger partner to operations, finance, engineering, and the business. Direct Procurement Summit enables sponsors to position their technology within the fast-growing transformation agenda across manufacturing, automotive, industrials, med-tech, aerospace, and consumer goods. For vendors, it's a unique chance to influence strategy, accelerate adoption, and build pipeline with organisations making real investment decisions around resilience, cost, AI readiness, and the digital thread from engineering to procurement.

Audience: 60-80 procurement and supply chain leaders with a focus on direct procurement, supplier partnerships and organizational transformation

